



Executive Summary

The Business Value of SAP Advanced Data Migration by Syniti for SAP S/4HANA and SAP Application Migration



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SAP Advanced Data Migration by Syniti (SAP Advanced Data Migration) is a data migration and integration solution used by enterprises to migrate into S/4HANA, SuccessFactors, Ariba, and other SAP applications. The solutions can also be applied to data integration and data governance problems being faced by organizations in the diverse, distributed, and dynamic application data environments of the digital economy—delivering complete, accurate, and business-ready data. SAP Advanced Data Migration also facilitates team collaboration, orchestration, and process visibility across complex application and data migration projects to help reduce friction and improve program efficiency and effectiveness. [Read on...](#)

Business Value Highlights

Top-line benefits:

303%
three-year ROI

38%
reduced data migration costs

\$3.45M
annual average benefit per organization

8 months
payback period

Data migration project benefits:

46%
faster major data migration projects

53%
more efficient data migration project teams

31%
more efficient data migration IT staff

Business benefits:

96%
reduced unplanned downtime

\$785,000
reduction in operating expenses per year

33%
reduction in the number of sources required for migration

To validate the benefits of the solution, IDC interviewed eight organizations that were running SAP applications and using SAP Advanced Data Migration. The survey data obtained from these organizations and applied to IDC's Business Value model showed that study participants are realizing significant value with the SAP Advanced Data Migration solution. IDC calculates that study participants will achieve annual average benefits of \$3.45 million per organization (\$29,300 per \$100 million of supported revenue), which would result in a three-year return on investment (ROI) of 303%. SAP Advanced Data Migration by Syniti helps organizations achieve these improvements by:

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- **Improving IT staff and project team productivity** through enhanced data quality and integrity, resulting in more efficient data harmonization that carries through into cost-effectiveness of operations (Systems integrators reported being able to see things that would have been invisible if a manual approach was taken, improving the quality and timeline of project deliverables.)
- **Providing business benefits** including increasing the level of business outcomes, improving business user productivity, improving data trust by reducing data-related business risks, reducing operating expenses with less unplanned downtime and time required to resolve issues, and gaining back lost productivity
- **Achieving data migration project benefits** by reducing IT infrastructure costs through data deduplication, cleansing and validation, reducing data storage requirements, and making application developers more productive through reuse of business rules, using automation for data manipulation and profiling.

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