

# Transforming Operations and Enabling E-commerce Growth: Danial's Distribution's Journey with Keyush's InterSync on SAP BTP

## Before: Challenges and Objectives

- Burdened by manual tasks such as customer creation, order retrieval, and refund processing required automated processes to improve inventory management.
- Encountering limitations with QuickBooks hindered financial operations, prompting the need for a more robust system featuring streamlined financial processes.
- Sought advanced features such as AI and comprehensive analytics, alongside a seamless integration with Shopify to elevate overall customer experience via BTP.
- Challenges in handling a swiftly expanding product catalog, necessitating efficient integration with SAP to manage vendor transactions and support future growth seamlessly.
- Encountering barriers with Alluvia middleware due to incomplete documentation, highlighting the need for refining data mapping and integration to overcome obstacles

## Why Keyush's InterSync on BTP

- Real-time data synchronization using APIs helps to make informed decisions with dynamic customer creation, return and order processing modifications ensuring a unified product catalog
- A unified platform integration to effectively oversee inventory levels and product variations, ensuring synchronization between the e-commerce platform and ERP system
- InterSync is crafted to expand alongside businesses supporting their evolving requirements and enable adjustment to shifting market dynamics

## After: Results Achieved

- Up to 78% increase in automated finance operations with Business ByDesign implementation.
- Boosted transparency within inventory through Keyush's InterSync seamless integration to maintain updated information and facilitating Danial's Distribution expansion endeavors to ensure smooth and uninterrupted growth.
- Data mapping errors were reduced by 86% with improved accuracy of customer orders by creating a mapping documentation from SAP to Shopify within InterSync via BTP.



We're thrilled to partner with Keyush Consulting,, as they perfectly complement our journey towards **operational excellence** at Danial's Distribution.

**InterSync** on SAP BTP has revolutionized our processes, enabling seamless integration with Shopify and enhancing our overall customer experience. With improved accuracy and efficiency, we're confident in our ability to drive continued growth and success

### Danial's Distribution

ON, Canada  
www.danialsdistribution.com

### Industry

CPG– Wholesale  
Distribution

### Products & Services

Consumer Packages  
Goods for Grocery stores

### Employees

50+

### Revenue

\$50 - \$60M

### Featured Solution


Business ByDesign  
SAP BTP | InterSync





## Connect With Us

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