

Unified E-commerce Integration: SNS Health Catalyze Growth with SAP S/4HANA Cloud Public Edition via InterSync powered by SAP BTP

Before: Challenges and Objectives

- Eliminate manual processes in creating new customers, retrieving orders, and processing refunds, driving the need to streamline
- Accommodate the growth trajectory of global operations within a single system by integrating multiple e-commerce platforms via SAP BTP
- Goals: automating operations, implementing AI, comprehensive analytics, and cohesive integration between various e-commerce channels (Shopify, Walmart and Amazon) to give a better customer experience

Why Keyush's InterSync on SAP BTP?

- Real-time data synchronization using APIs helps to make informed decisions with dynamic product/pricing updates, variant creation, and modification ensuring a unified product catalog
- SAP Build Process Automation simplifies complex processes, boosts efficiency, promotes enhanced data flow and accessibility
- InterSync is crafted to expand alongside businesses supporting their evolving requirements and enable adjustment to shifting market dynamics

After: Results Achieved

- Automation boosted efficiency, reducing manual tasks and errors by 84%
- With Keyush's InterSync, achieved 100% inventory accuracy, keeping the information up to date and supporting SNS Health's expansion plans, ensuring seamless growth.
- Shipment errors were reduced by 23%, thus improving customer satisfaction
- Simplified order processing by seamlessly accessing order lists and creating customers across various platforms



We are excited to engage with Keyush Consulting, a trusted provider of SAP services and well suited for this partnership as they extend a **personalized and committed** approach"

"This collaboration opens up new avenues for remarkable improvements, allowing us to harness the power of SAP technology to drive excellence in the healthcare and wholesale distribution industry."

Raghav Ohri, CEO at SNS Health

SNS Health

Global
www.snshealth.com

Industry

Retail – Wholesale
Distribution

Products & Services

Performance &
Wellness Products

Employees

50+

Revenue

\$50 - \$60M

Featured Solution

SAP S/4HANA Cloud
Public Edition
SAP BTP | InterSync



Streamlining SNS Health - Driving Operational Transformation within SAP S/4HANA Cloud Public Edition

Before: Challenges and Objectives

- Limited visibility in accounting & finance led to money-related activities being inefficiently managed and disintegrated causing difficulty for CFOs and Controllers
- Disparate applications provide different information or delayed information which increases manual review and errors
- Goals: user friendly experience, reduction in duplicate information, better customer experience and a solution that would support future scalability

Why SAP ?

- Its scalable architecture and out of the box standardized best practices, increases efficiency and automation throughout the different departments, ensuring operational continuity and alignment with growth strategies
- SAP S/4HANA Cloud Public Edition is an all- in- one solution that can be accessed on any device to drive the information the user needs from finance to shipping. To give a better work experience and providing a better customer experience, offering a comprehensive solution with real-time answers.

After: Results Achieved

- Materials sorting improved by 57% with batch management involving unique batch numbers, fulfilling customer satisfaction
- Improved overall operational efficiency and agility, positioning the company for sustained growth by seamlessly integrating with existing systems, including newly acquired units.
- Increased data-driven decision-making by 45% and risk mitigation by 67% thereby optimizing financial performance



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